



**North Coast Co-op  
Member Action Committee (MAC) Minutes  
October 11, 2017 – Ten Pin Building, Arcata**

**MAC Members present:** Mary Ella Anderson, Colin Fiske, Cheri Strong

**Member-Employees present:** Emily Walter, Laurie Talbert, Kiya Villarreal, Jolie Harvey

**Members present:** Mike Kirakosyan

1. **Welcome:** At 5:31 Mary Ella welcomed everyone and introductions were made.
2. **Review:** Consensus to approve September 13, 2017 meeting minutes.
3. **Member Comments**

Mike saw the racial equity statement that the Co-op created and would like to work with the group to help the Co-op put into action what is in the statement.
4. **Annual Membership Meeting (AMM)** – reported by Laurie
  - Laurie presented an example of the lapel pin that will be a giveaway at the AMM.
  - The band Dogbone is confirmed to play the event.
  - There will be a voting station at the meeting
    - o Have the voting station near the entrance and remove it when the actual meeting is over.
    - o Someone will need to be monitoring the ballot box at all times.
  - Colin recommends asking Alisha Hammer to email all the farmers to invite them to AMM.

**ACTION:** Laurie will contact Alisha, and if Alisha agrees, Laurie will draft an email for Alisha to distribute.

  - Everything seems to be in order for AMM.
5. **Movie Night** – reported by Laurie
  - 17 members attended, compared to 30 last time. 11 of the 17 were not at the last movie night.
    - o Feedback was that Monday night was a difficult night to attend.
  - Colin – at the first movie night there was an announcement prior to the movie announcing there would be discussion following the film, but that didn't happen this time and thus there was no discussion.
  - Mary Ella - we should have had sandwich boards outside the Co-ops to advertise movie night, especially the day of.
  - The Facebook event showed that 14 people were going to attend with another 55 showing interest.
  - If the Co-op hosts another Movie Night, it should take place in January.
6. **Co-op Access Program (CAP)** – reported by Laurie

The initial CAP survey is complete and it is time to get the second, 6-month, survey out to participants.

  - Laurie handed out draft CAP survey questions to review and discuss.
  - Additional question – are you shopping more, less, or the same compared to this same time last year?
  - Question #6 - \$500 “monthly” limit
  - Change #5 to “What is the primary reason you participate in the CAP program?”
  - Laurie will send out the updated survey to applicants this month.
7. **Agreements**

Next meeting, Wednesday November 8, 5:30pm

## **8. Next Agenda Items**

Prioritized agenda items for the next meeting:

- Debrief on Annual Membership Meeting
- Movie Night
- Early CAP survey feedback
- Racial equity actions

Consensus reached that Kiya will facilitate the November meeting.

Colin will report the MAC meeting at the November 8 board meeting:

## **9. Check-in**

Consensus reached to adjourn the meeting at 6:26pm.

*Minutes by Emily Walter*