



**North Coast Co-op  
Member Action Committee (MAC) Minutes  
April 12, 2017 – Ten Pin Building, Arcata**

**Members present:** Cheri Strong (board member), Mary Ella Anderson (board member), Colin Fiske (board Member), Christine Brockway (employee) and Nicole Chase (employee)

At 5:32 Cheri welcomed everyone, introductions were made and consensus process reviewed.

**Review:** Consensus to approve March 15, 2017 meeting minutes as amended: Christine's name was misspelled (Christie instead of Christine)

**Member Comments:** None

**Reducing plastic bag use:** Discussion Included:

- Christine-thinks shoppers should get a bag credit when they bring in a re-useable bag for produce or anything else; It could be an incentive for people to purchase the reusable bags-eventually it would pay for itself
- Should MAC write a proposal or just make a recommendation to the board.
- Discussion on if re-using plastic bags would qualify for a discount, or if the discount only applies for the durable bags.
- Another idea is having 5 cents donated-like we do for paper bags
- Want to continue the discussion at the next meeting to decide what would qualify for a 5 cent refund
- What about a 5 cent discount on plastic bags and 10 cents back on the durable bags?

**Movie Night:** Discussion included:

- Movie set is scheduled for May 10<sup>th</sup> at Richards' Goat Miniplex in Arcata
- Committee decided 6-8 would be a good time
- Promote the event- invite zero waste hum, food for people, HSU
- Invite a speaker to lead a discussion-Juliette Bohn or Anne Holcomb, or possibly Roger
- Free for members, \$5 for non-members
- Have membership applications available
- Sign-up sheet with names and member #, and sign-up sheet to be on MAC mailing list or to receive board or committee information
- Use our existing email lists to invite people- promote the heck out of it
- Goal is to get more members engaged, another benefit of membership (free event)
- Nic would like to take a few minutes before the movie to welcome people and let them know the event is sponsored by the MAC and talk about MAC and invite members to participate in MAC and other committees

**Online Account Access:** Discussion included:

- Went over Cassie's written report about upgrades to member access on website
- Online comment system- will member numbers/names be attached to the online comments? Who will be able to see it?
- Online security so you can't change other members' address or information? How can we ensure that no one will be able access members' information?

- Need more information from Jason regarding security
- Nic also brought up the other features like shopping lists, recipes, etc...

**Agenda Items for next meeting:** Review potential agenda items and prioritized as follows:

1. Recap the movie night
2. Membership drive
3. Opportunities for member participation

**Review Roles & Responsibilities:** Consensus reached that Cheri will be facilitator for the June 14 meeting and Mary Ella will be reporter for the May board meeting.

**Next meeting:** MAC Movie Night- Wednesday, May 10, 2017 from 6-8 at Richards' Goat in Arcata.  
Next regular MAC meeting will be on Wed. June 14 from 5:30-6:30 pm at the Ten Pin in Arcata.

**Consensus reached to adjourn the meeting at 6:38 pm**

*Minutes by Nicole Chase*

<p><b><u>Committee Recommendations:</u></b> MAC recommends that the board discuss and approve a 10-cent credit when shoppers bring in a durable bag or container and a 5-cent credit when reusing a non-durable bag or container (plastic vegetable bag or bread bag, etc...)</p>
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