



North Coast Co-op
Member Action Committee (MAC) Minutes
August 10, 2016 – Ten Pin Building, Arcata

EAC Members present:

Mary Ella Anderson (Board), Melanie Bettenhausen (Employee), Roger (Member), Lauren Fawcett (Employee), Colin Fiske (Board), Brenda Harper (Member), Jolie Harvey (Employee), Leah Stamper (Board), Cheri Strong (Board and Employee), Kiya Villarreal (Employee) and Bella Waters (Employee)

At 6:00pm Cheri Strong welcomed everyone, introductions were made and consensus process reviewed.

Member Comments.

- Brenda Harper. Ability to stack senior and member discount is happening and wondered when it will be announced. Cheri will follow up. Lauren thought it was to start in September.
- Roger. Annual Membership Meeting agenda discussed tonight. Discussion to occur after review.

Review: Annual Membership Meeting agenda review added to agenda. No update from **Consensus to approve July meeting minutes.**

Annual Membership Meeting. Discussion included:

- Maintain Annual Membership Meeting on MAC and Board agenda
- Jolie reviewed music options and MAC member input on chamber music for the venue. Staff will put something out for co-op employees.
- Agenda and overall plan for meeting reviewed. Roger will be MC. If weather nice, some of the tabling can happen outside.
- Committee in agreement to accept draft of meeting agenda.

Cheri welcome Melanie as the new General Manager. Melanie is excited and noted she came in late because she was accepting an award on behalf of the Co-op for winning best grocery store, deli and meat market. She's planning on spending a lot of time in Eureka and Friday is first official day. Will write article for Co-op news and Worker Bulletin.

Speaker Program: Discussion included: Patty Clary will talk at September MAC meeting for 1520 minutes. Put announcement in newsletter, SMS screens and social media.

- Other speaker ideas: scaled down version of local meat processing presentation, Worm Guy (Lauren will continue contacting), speaker from local co-op organizations (Mary Ella will contact someone from Restif). **Consensus reached that any month the MAC can find a speaker who is agreeable to the group and where the meeting agenda is not huge is fine.**
- Cheri will send Bella photo and bio for September speaker
- Speaker Program will stay on future MAC agendas

Advocacy. Discussion included:

- Driscoll – no update on how negotiations are going; important consider how announcement title is phrased and the phrase 'honor the boycott' was discussed.
- Raw milk – no update

MAC Promotion. Discussion included:

- Each store has a table for board and candidate tabling. In Eureka table is in demo area, under stairs of backstock [in Arcata table is next to discount rack]. Chairs can be obtained from somewhere in the store, no specific chairs were purchased. Tabling should occur outside, but if weather is an issue, candidate tabling can occur in designated areas within the store. Shopping carts are an issue with

Eureka designated tabling area. Melanie noted that Alisha can assist with that and the Store Manager, when hired.

- Upcoming events are: HSU, McKinleyville Chamber of Commerce event, Annual Membership Meeting, Candidate Forum and Fervor Fest.
- Coastal Clean-up needs someone to coordinate a Co-op Team due to staffing issues. Brenda volunteered to coordinate it. Jolie will send her the information

Agenda Items for next meeting: Reviewed potential agenda items and prioritized as follows:

1. Patty Clary
2. Annual Membership Meeting check-in
3. Speaker Program ideas and promotion
4. Advocacy

Effects of marijuana legalization on the Co-op will be a floating item on future agendas. Discussion needs to happen around it, but can be a large discussion with various ways the co-op would interface with it (purchasing policies, environmental impacts, general economy, member needs, concerns, etc.)

Review Roles & Responsibilities: Consensus reached that Kiya will be facilitator for Sept meeting and Roger will be reporter for Sept board meeting.

Next meeting: Wednesday, Sept 14 from 6-7pm at the Ten Pin Building Mezzanine in Arcata.

Consensus reached to adjourn the meeting at 7:12 pm

<u>Committee Recommendations:</u> no recommendations

Minutes by Bella Waters