

# CHEESE MADNESS

## Contest Directions

---

### Step 1:

Each week, the cheeses will face off in matchups, and the winners will move on to the next round.

### Step 2:

Come into the store during a cheese sampling to taste each of the cheeses and vote for your favorites.

### Step 3:

To vote, take a coffee bean from the container and place it into the jar of the cheese you want to vote for.

### Step 4:

After voting, take a sticker that says "I Voted" to show off your love for your favorite cheese.



### BONUS:

If you post and tag us on Facebook, Instagram, or TikTok, you will be entered into a raffle to win a free piece of the winning cheese.

say Cheese!

@northcoastcoop

