



North Coast Co-op
Board of Directors Meeting Minutes
June 2 2016 - Co-op Community Kitchen – Arcata

Present at meeting:

Board: Mary Ella Anderson, Dave Feral, Colin Fiske, Leah Stamper and Cheri Strong

Staff: Melanie Bettenhausen, Lauren Fawcett, Kristina Harris, Ron Sharp, Alisha Stafford and Bella Waters

Member-owners: Roger, Brenda Harper, and Austin Wright

Meeting was called to order at 6:00pm by Director Dave Feral at the Co-op Community Kitchen. Participants introduced themselves and answered the question “What are you going to do on your day off?”.

Agenda Review: Agenda approved by consensus.

Member Comment Period:

- Roger. Suggested the Co-op consider opening a small store in McKinleyville; offered the Board a check to prepay for the coffee for worker who was let go and stressed importance of losing good workers only when there’s a good reason and need to keep workers inspired; suggested that the board consider using a committee to respond to board correspondences where a further personal discussion could be beneficial. Director Dave noted that personnel discussions are occurring and asked Roger to run for the board. There is no policy in place requiring directors to have computer access.

Board Education: Proposed bylaw changes. Director Colin reviewed the proposed changes and noted that the Fair Share definition is just to define what Fair Share membership is. Not proposing on changing the level, but aligning the bylaws with what is already happening. Staff unsure if tracking is available for grandfathering people in for various Fair Share levels.

Approval of the Minutes:

MOTION: Move to accept the May 5 2016 Board meeting minutes.	MOTION PASSES	4/0/0*
Anderson/Strong		

*Director Leah stepped out for a moment

Board President Report: Director Dave noted nothing to report.

Driscoll boycott update: Discussion included:

- Melanie provided brief update, which included signage has been placed in produce and frozen departments and she hasn’t heard any comments or feedback from members.
- This is a national boycott which numerous other Co-ops have joined.
- Director Colin noted that the current boycott policy needs to be changed and proposed a new simple, policy:

MOTION: Move to strike current boycott policy and replace it with “The Board will consider participating in any boycott when a proposal is made to do so by staff, or by a member or group of members. In making its decision, the Board will weigh all available information as for the reasons for and likely effects of the boycott. Decisions to participate in a boycott will be revisited at reasonable intervals or whenever relevant considerations may have changed.”	MOTION PASSES	5/0/0
Fiske/Strong		

- Arcata has sold \$300 in last three months of Haagen-dazs ice cream. Currently no Driscoll berries in produce. The boycott is not asking to boycott Haagen-dazs as a company, solely their products with Driscoll berries.
- Boycott was brought forward by Co-op members and board suggested that staff reach out to other co-ops on how they are implementing the boycott.

MOTION: Move to support the Driscoll boycott.	MOTION PASSES	5/0/0
Anderson/Strong		

Committee Reports:

Member Action Committee: Roger reported out, no recommendations, committee hopes more people will attend.

Earth Action Committee: Director Dave noted the meeting was enjoyable and have recommendations for the Board. First recommendation was suggested by Maggie Gainer to drive vendors of consumable products to try harder to come up with better products by continuing to ask the question. Additional level of training for staff will come later and policy defines difference between commercial and consumer compostable. Lauren noted that prepared foods has been actively looking into different options since the packaging audit was received. Second recommendation phrased for staff to work on details. Staff have already talked about charging for single use plastic items in deli. Third recommendation will allow Treasurer to work with CFO on reviewing and potentially revising budget to allow for allowance of higher cost containers.

MOTION: Recommend that there be an operational policy for employee training for inquiring about options and price for all grab&go disposable packaging options including consumer-compostable.	MOTION PASSES	5/0/0
Feral/Fiske		

MOTION: Recommend that there be an operational policy for incentivized shopper purchase and use of durable containers.	MOTION PASSES	5/0/0
Feral/Fiske		

MOTION: For the 2017 fiscal year budget revision to allow the purchase of compostable containers and marketing funds for Co-op logo durable containers. Revisions should include the cost of an outside advisor, Zero-Waste Humboldt or other organizations.	MOTION PASSES	5/0/0
Feral/Strong		

Staff will inquire with staff on option of placing a bus stop on I St. and if supported, contact AMARTS on if that's an option for them. Staff will report out to the Board. Board discussed making parking lot more pedestrian friendly. Director Mary Ella will find information on Arcata's Transportation Committee and potentially attend with a small delegation. Melanie noted a letter to the City of Arcata regarding a follow-up for the request to install a stop sign on I Street has been drafted and board will add their names.

Finance Committee: Director Colin reviewed the May meeting and recommendation.

MOTION: Board set the C share dividend rate (whole shares) to continue current interest rate of 2.00% APR for quarter ending September 24, 2016.	MOTION PASSES	5/0/0
Fiske/Anderson		

Interim General Manager Report: Ron Sharp reviewed his June report. Discussion included:

- Arcata Kitchen. Kris noted that in lease and MOU documents that the end date was always July 31, 2016 with no right of first refusal. Deli production happening in Eureka Kitchen, but can work around meetings.
- IT working on actual POS process for stacking senior discounts.
- Last two years more items have been flagged local, affecting the year over year increase.
- Staff will clearly communicate with members concerned for the \$50 requirement that it's a warning, not automatically getting kicked out of membership. Members who are not California residents still need to close their membership, regardless of purchases.
- Changing station still being discussed.

June Interim General Manager's report was accepted by consensus.

Member Comment Period: Need to remind members of the newsletter change, suggest something at the registers.

Consensus reached to adjourn the June meeting at 7:43pm and move into Executive Session.

Minutes by Bella Waters



North Coast Co-op
Board of Directors
Executive Session Minutes
June 8 2016 - Co-op Community Kitchen – Arcata

Present at the meeting:

Board: Mary Ella Anderson, Dave Feral, Colin Fiske, Leah Stamper and Cheri Strong

Approved guests: Ron Sharp, Lisa Landry, and Kelly Boehms

Meeting opened from Executive Session to Regular Session at approximately 9:30.

It was reported that there was no action taken during Executive Session.

Action reported to Board Assistant by Board Secretary.